

Why Should I Give to You?

*4 Keys to Answering Your Donors'
Most Fundamental Question*



THE NONPROFIT INNOVATION & OPTIMIZATION SUMMIT

KANSAS CITY, MO
SEPTEMBER 20-23

[NIOSUMMIT.COM](https://niosummit.com)



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NIO Summit 2022

- 2 full days of **innovative speakers**
- 2 pre-conference online fundraising **workshops**
- 1 post-conference online fundraising **workshop**
- Absurdly fun **parties** and **networking**



Jon DeLange · 1st

1w ...

Helping Non-profits implement Next Generation tools to drive gro...

After attending NIO Summit, my org raised 35% more from our website at the end of 2021 YoY!

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ENDS TOMORROW!

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NONPROFIT INNOVATION & OPTIMIZATION

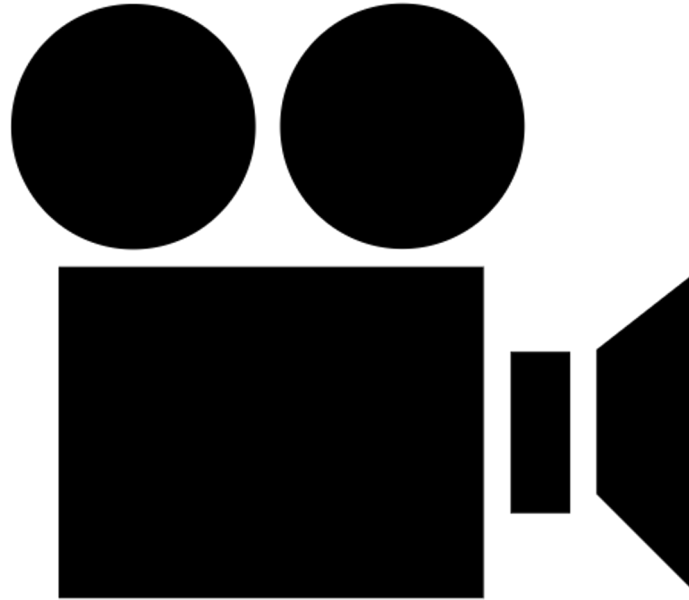
NIO SUMMIT

**AND THE WIZARD OF
OPTIMIZATION**

KANSAS CITY, MO SEPT. 20-23, 2022

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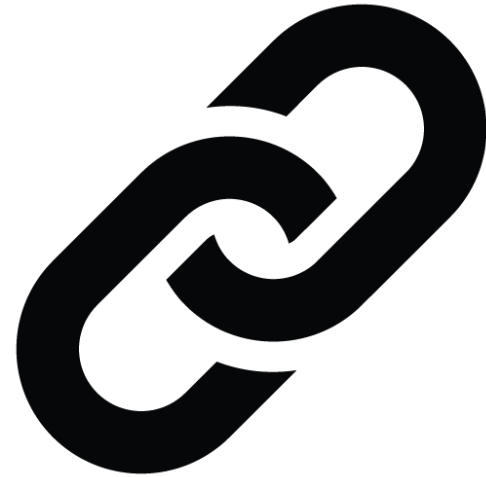
A Few Quick things...



A video recording of this live webinar will be sent to you afterwards.



A Few Quick things...



Links to the slide deck and other featured resources will be sent out with the recording.

A Few Quick things...



We have time for additional Q&A.



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Which will get a **greater**
response?

